

sarah skaggs.

Contact

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580.235.7352
sarah-skaggs.com
Ada, OK (Willing to Relocate)

Graphic designer eager to *elevate* creative standards through strategic design.

Proficient in Adobe Creative Suite with a BFA from Samford University. Recognized for illustration with award-winning work. Collaborative and detail-oriented, ready to contribute innovative solutions in a junior or graphic designer role.

Skills

Illustrator
Photoshop
InDesign
After Effects
XD
Premiere Pro
Microsoft Office
Illustration
Photography
Typography
Publication Design

Experience

GRAPHIC DESIGN INTERN

Lake Homes Realty | Jan – Apr 2023

- Executed a diverse array of marketing materials, including direct mail postcards, billboard templates, and magazine ads, utilized by realtors across the United States, significantly enhancing the nationwide visibility.
- Played a key role in cross-functional teams, applying Adobe Creative Suite skills to translate marketing objectives into compelling visual narratives.
- Managed and organized digital design assets, streamlining processes for the marketing department.

VICE PRESIDENT OF COMMUNICATIONS

Alpha Omicron Pi, Rho Delta Chapter | Nov 2020 – May 2021

- Spearheaded social media strategy for recruitment, improving the chapter's outreach and appeal through targeted visual storytelling.
- Coordinated and executed photo shoots, contributing to the chapter's branding and promotional strategies.
- Led the creation of graphic design elements and social media content for chapter, driving enhanced engagement and visibility.

Education

SAMFORD UNIVERSITY

BFA in Graphic Design
April 2023

- Samford AIGA,
Founding Member

Awards & Accolades

UT MARTIN BELLWETHERS 2023, 'STRFKR' accepted by Juror Josh Breechen

GOLD ADDY AWARD 2021, Publication Cover Design, American Advertising Federation, Birmingham, AL

GOLD ADDY AWARD 2021, Illustration, American Advertising Federation, Birmingham, AL